Q. India which support more than 16% of the world population had just 1% share of the global tourist arrival. How come?



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It's true,
India has
unfortunately
not seen a
higher global
tourist arrival
share in the past
years. However
it is expected
to grow in the
years to come
because of the
new tourism
policy in place

and the commendable steps taken by the current government at the centre. Tourism is one of the most important socio economic activity globally and will also be very relevant for growing Indian economy. The government at centre very well understands this point and is looking forward to raise the percent share of the global tourist arrivals in India by projecting India as a Safe, Clean and preferred destination for both foreign and domestic tourists.