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Wednesday, January 07, 2009, 10:00 Hrs [IST]

Travel Designer India strengthens product offerings of rezlive.com By Krupa Vora | Ahmedabad

Ahmedabad-based, Travel Designer India Pvt. Ltd, which started a B2B online booking portal www.rezlive.com focusing on hotels in January last year, is strengthening the product offerings on the website with a slew of initiatives. The company has added live online sight seeing and transfer facilities on their website for their network of travel agents. Travel agents can access and book close to 4,500 sight seeing activities in 450 cities and transfer facilities in 100 cities across the globe. The online sight seeing and transfer facilities are added keeping in mind that these are the immediate requirements for travellers once the hotel booking is completed. "Online sight seeing and transfer facilities will help our network of travel agents to conduct last minute booking for their clients with instant confirmations," said Jaal Shah, Managing Director, Travel Designer India Pvt. Ltd, adding that they would add more sight seeing options and transfer facilities online over a period of time. Rezlive.com currently empowers 800 active agents across India with 40,000 international and 1,500 Indian hotels.

Further more, plans are also afoot to integrate the system with Insurance and rail network from Rail Europe. However, these products will be added once the website (rezlive.com) is revamped in terms of the website content, appearance and improved speed as its server will be shifted to India from the US. The revamped version of the website is expected to go live by the middle of next month. "Once the revamped website goes live, we will add insurance and Rail Europe products. We have already held talks with Rail Europe to integrate their rail system into our website and will finalise the working structure soon. No dialogue has been initiated for adding insurance on the website, however we will work with only one insurance company," stated Shah.

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