

Tourism News

April 2024 saw 133 lakh domestic air passengers in India, 21% higher than pre-COVID levels: ICRA

Tamil Nadu sees tourism surge with 97% rise in foreign arrivals in 2023 vis-a-vis 2022

India's medical tourism estimated to surpass US\$ 50,671 million by 2034: Future Insights Market

'GCC Grand Tours' to allow travellers visit all 6 Gulf countries and stay for over 30 days, says UAE Minister

'Slow travel' gains traction as prominent travel trend, Ahmedabad among Asia's top destinations for 2024

Goa showcases holistic approach for sustainable tourism at ATM, exhibitors forge value tie-ups

Over 40 Indian trade partners to attend Africa's Travel INDABA, to be held from 13-15 May

Leisure travel sees significant surge

RezLive.com, a B2B global reservation system, is committed to providing support and solutions to its travel partners. In an interview with **TRA TALK**, Jaal Shah, Founder & Group Managing Director, Travel Designer Group, shares travel trends, plans to engage with travel trade partners and new developments at the company.



Surbhi Sharma

What are the top destinations Indians are planning to visit this year?

Indian travellers are eager to explore a diverse range of domestic and international destinations, each offering its unique allure and experiences. While preferences may vary based on individual interests and travel trends, certain destinations stand out as perennial favourites among Indian globetrotters.

Some of the top domestic destinations preferred by Indian travellers include Goa, Kerala, Rajasthan, Himachal Pradesh, and Uttarakhand. On the other hand, top international destinations favourite among Indian travellers are Dubai, UAE, Singapore, Thailand, and Switzerland. While these destinations remain popular choices among Indian travellers, it's essential to acknowledge the

dynamic nature of travel preferences and the influence of factors such as seasonal trends and emerging destinations.

Have you experienced an increase in bookings from your clients recently?

Indeed, RezLive.com has witnessed an increase in bookings from our travel partners. This positive trend underscores the resilience and adaptability of our network of agents, as well as our ongoing commitment to providing them with exceptional support and solutions. The key factors that contribute to this increase are our continuous investment in enhancing technology and user experience, expanding our product offerings to meet diverse demands, providing personalised support and training to our agents, and remaining agile in response to market dynamics and trends. Moving forward, we remain dedicated to supporting our agents and fostering strong



Jaal Shah
Founder & Group Managing Director
Travel Designer Group

partnerships that drive mutual success and growth.

What are the key demands of your travel partners?

The key demands of our travel trade clients encompass a variety of factors that are essential for their success in the dynamic and competitive travel industry, including comprehensive inventory, competitive pricing,

user-friendly technology, reliable support, flexibility and customisation and data & insights.

How are you engaging with the travel trade for business?

We prioritise proactive and meaningful engagement with the

and collaboration, participation in industry events and technology integration & innovation, we engage with the travel trade for business, aim to build trust, foster collaboration, and drive mutual success for our partners and RezLive.com.



This positive trend (rise in bookings) underscores the resilience and adaptability of our network of agents and the support extended to them

travel trade to foster strong and mutually beneficial partnerships. Through ways of partner training and education, dedicated account management, feedback

Among leisure, business, or group travel, which category has seen a surge in demand?

Based on recent trends and observations, leisure travel has seen a significant surge compared to business or group travel. The surge can be attributed to several factors such as pent-up demand, remote work and flexible schedules, shift in preferences and travel deals & promotions.

Are there any new developments at Rezlive?

Our latest achievement is the launch of our NEW UI, which gives a refreshing look to the platform. It also significantly improves its speed.