

RezLive bags IMP Travel & Tourism brands title

RezLive.com (A Product of Travel Designer Group) amongst others was awarded with India's Most Preferred Travel & Tourism Brands in India for 2018 in the B2B travel industry by UBM in a ceremony held in New Delhi recently. IMP is awarded only to most outstanding brands in a field and RezLive.com is one of the very



Jaal Shah

few brands to gain this recognition in the B2B travel industry. The IMP award is a crown jewel for RezLive.com, an award-winning brand that, over the years, has received twenty-seven awards for the excellence of its product, service, technology and brand value.

Jaal Shah, Group Managing Director, Travel Designer Group said, "Our recognition as India's Most Preferred Travel & Tourism Brand, 2018 is the result of our exceptional product, backed by strong customer support, robust technology and the trust that our travel partners have on us. The IMP status

reinforces the belief our Travel Partners have on us and will help us to excel further."

RezLive.com which was launched by Travel Designer Group in 2007 to facilitate travel partners to find and book over 250,000+ hotel and apartment rooms worldwide, more than 45,000+ sightseeing attractions

and private transfer in over 900 cities under one window interface, has been consistently providing the best and biggest inventory to the travel partners, by contracting with hotel chains and hotels across the globe and also by sourcing them through multiple suppliers, exclusively to professionals within the tourism sector i.e. travel agents, tour operators and wholesale travel companies, with large allotments and instant online confirmation.

RezLive.com which is a 100% B2B online reservation system, provides its travel partners the access to its vast mapped

inventory all across the globe. They also have a dedicated 24*7 service support team that works round the clock to offer post booking services to its travel partners. One of the greatest achievement of RezLive.com is its in-house product development and service standards backed by futuristic infrastructure. The features that they have introduced are industry first and still considered as the benchmarks. They are the only one from the segment to be recognized as being an "Innovative 100 Company" by Inc. magazine. As far as USP is concerned, there are many features that make them stand apart i.e. Mapped Inventory, Quotation option, Responsive site, VIP Desk, 24*7 service support, No registration fees, TripAdvisor Ratings, Store Last 5 Bookings, Search and Quotation Details, Option to Book Last 5 Searched Bookings, Option to Compare Hotels, Option to Search Apartment Only, Map View, Multi-Currency Rate Display, Local Support and Local Currency Offering.