

# RezLive launches AI-powered Smart Match for hotel room selection

Streamlining hotel booking process

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# SmartMatch

## AI-Powered Room Matching

Smart Match offers a range of features designed to enhance the hotel booking process

B2B travel distribution platform RezLive has launched a new AI-powered Smart Match to enhance the way travel agents compare and book hotel rooms.



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With the aim to transform the room selection experience using artificial intelligence, B2B travel distribution platform RezLive has introduced Smart Match, an AI-powered feature aimed at transforming the way travel agents compare and book hotel rooms. The feature is now live across its hotel booking interface and is now accessible to all registered agents globally.

In a press statement, RezLive says that the feature aims to transform the room selection experience by using artificial intelligence to group, compare and present hotel room options. The tool processes supplier data in real time and consolidates board types, enabling travel agents to make faster and more confident decisions.

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It adds that Smart Match offers a range of features designed to enhance the hotel booking process. The All-in-One Comparison View allows travel agents to compare room types, board inclusions and prices in a single snapshot, simplifying the decision-making process. Additionally, aiming to streamline the selection for agents, the AI-powered merging feature consolidates similar room options. It also provides cleaner results and faster decisions by eliminating irrelevant or duplicate listings, saving time and reducing confusion.

Moreover, it says that the ‘Intelligent Accuracy’ feature ensures that all factors, including cancellation policies, price breakdowns, and room configurations, are considered for more precise decisions. Meanwhile, ‘Smart Defaults’ and ‘Visual Intelligence’ highlight top-value options based on preferences and booking behaviour, ensuring agents have access to the best options for their clients.

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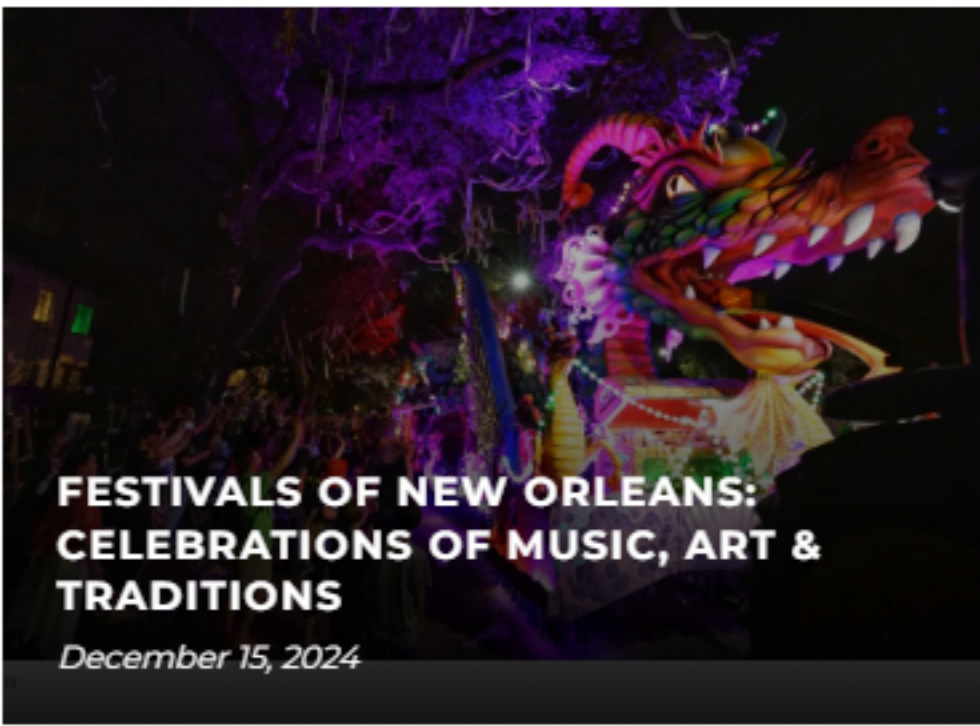
Jaal Shah

“Smart Match is not just a feature, it is the future of hotel booking intelligence. Our mission has always been to empower travel agents with smart tools that save time, reduce booking errors, and enhance their overall experience. With Smart Match, we are offering intelligent decision-making at scale, blending technology with trust.” We are ensuring travel agents get exactly what they need precision, speed, and control,” says Jaal Shah, Founder, RezLive, Group Managing Director, Travel Designer Group.

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