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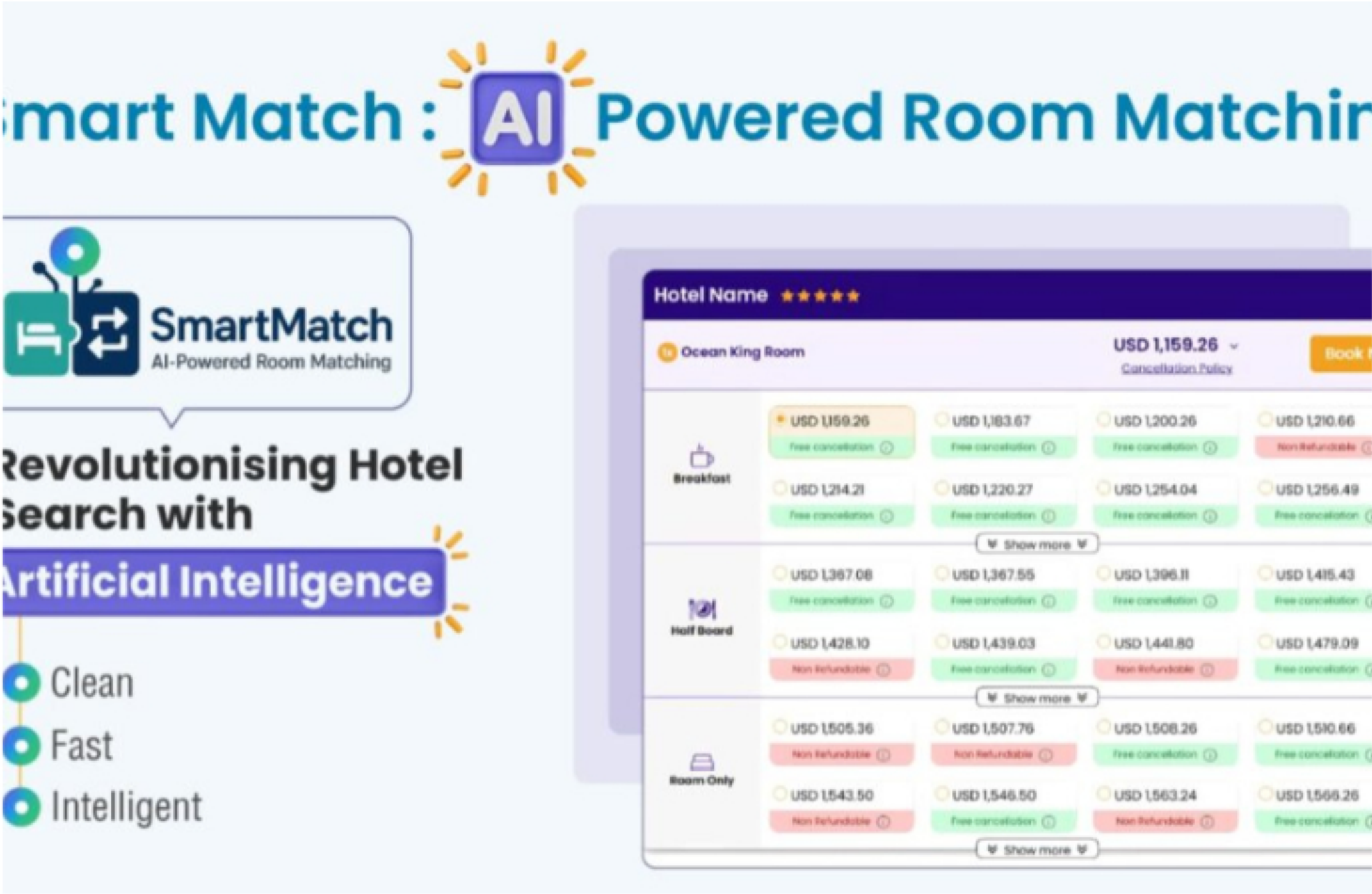
BY TBM STAFF - MUMBAI – APRIL 28, 2025 – UPDATED: APRIL 29, 2025

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RezLive has unveiled Smart Match, a revolutionary AI-powered tool for travel agents worldwide. Smart Match is designed to transform the hotel room booking experience by using advanced artificial intelligence to simplify, group, and present hotel options in a streamlined, user-friendly format.

This innovation eliminates redundant listings and consolidates supplier data, enabling travel agents to make faster, more informed decisions with greater accuracy. Jaal Shah, Founder of RezLive.com and Group Managing Director at Travel Designer Group, emphasised that Smart Match saves time, reduces errors, and empowers agents to deliver superior service through reliable, cutting-edge technology.

Smart Match boasts several standout features, including unified comparison views of room types, board inclusions, and prices, AI-powered consolidation of similar room options, and smart defaults based on user behavior and preferences. It also removes duplicates and irrelevant entries, while factoring in crucial elements like cancellation policies, price details, and room configurations.

Now available globally via the RezLive.com booking interface, Smart Match furthers RezLive.com’s mission to modernize the B2B travel landscape. By integrating AI-driven solutions, RezLive.com continues to strengthen its leadership in providing innovative tools for travel professionals.