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NEWS

RezLive.com Unveils “Smart Match” – AI-Powered Hotel Room Matching Innovation

 By [HBI Staff](#) | [Hyderabad](#) — April 28, 2025 — Updated: April 29, 2025 [No Comments](#) [2 Mins Read](#)




SmartMat AI-Powered Room Mat

RezLive.com, the global B2B travel distribution platform under the Travel Designer Group, has introduced **Smart Match**, a cutting-edge AI-powered tool that revolutionizes the hotel room booking process for travel agents worldwide.



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Smart Match simplifies room selection by using advanced artificial intelligence to group, compare, and present hotel options in a streamlined, consolidated format. By eliminating redundant listings and consolidating supplier data, travel agents can now make quicker, more informed booking decisions with enhanced accuracy and ease.

“Smart Match is a game-changer in hotel booking intelligence,” said Jaal Shah, Founder of RezLive.com and Group Managing Director at Travel Designer Group. “It saves time, reduces errors, and empowers travel agents to deliver unmatched service by blending innovative technology with reliability.”

Key Features of Smart Match:

- **Unified Comparison:** Displaying room types, board inclusions, and prices in a single, intuitive view.
- **AI-Powered Consolidation:** Merges similar room options for better clarity.
- **Cleaner, Faster Results:** Removes duplicates and irrelevant entries.
- **Enhanced Accuracy:** Considers cancellation policies, price details, and configurations.
- **Smart Defaults:** Highlights optimal options based on booking behavior and preferences.

Smart Match is now available globally on RezLive’s booking interface, enabling travel agents to book with precision, speed, and control.



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RezLive.com’s mission to modernize the B2B travel landscape continues with this innovation, further cementing its reputation as a leader in delivering AI-driven solutions.