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RezLive.com launches AI-powered tool Smart Match

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RezLive.com, a global B2B travel distribution platform and part of the Travel Designer Group, has announced the official launch of Smart Match, an advanced AI-powered feature that is set to redefine the way travel agents compare and book hotel rooms.

In a press statement, RezLive.com says that with the travel industry constantly evolving, Smart Match represents a pivotal innovation. It can transform the room selection experience by using artificial intelligence to intelligently group, compare, and present hotel room options in a clean and consolidated view.

From real-time supplier data processing to board type consolidation, Smart Match enables travel professionals to make faster, more confident decisions without the clutter of repetitive listings.

“Smart Match is not just a feature—it’s the future of hotel booking intelligence,” said Mr. Jaal Shah, Founder of RezLive.com and Group Managing Director at Travel Designer Group. “Our mission has always been to empower travel agents with smart tools that save time, reduce booking errors, and enhance their overall experience. With Smart Match, we’re offering intelligent decision-making at scale—blending technology with trust.”

Key Benefits of Smart Match:

- All-in-One Comparison View: Compare room types, board inclusions, and prices in a single snapshot;
- AI-Powered Merging: Consolidates similar room options for streamlined selection;
- Cleaner Results, Faster Decisions: Eliminates irrelevant or duplicate listings;
- Intelligent Accuracy: Takes into account cancellation policies, price breakdowns, and room configurations;
- Smart Defaults & Visual Intelligence: Highlights top-value options based on preferences and booking behavior;

This innovation underlines RezLive.com’s ongoing commitment to enhancing the B2B travel ecosystem with modern, AI-driven capabilities. Smart Match is now live across the RezLive hotel booking interface and is available to all registered agents globally.



Versatile Media (the parent firm of TravelScapes Magazine) is an India-based B2B publishing house with offices in Delhi, Mumbai and Dubai. Mr. Varun Malhotra, CEO & Publisher started the company in 2013 with focus on publishing brochures, booklets and special supplements in the travel and tourism domain since the last 10 years from India and around the globe.



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