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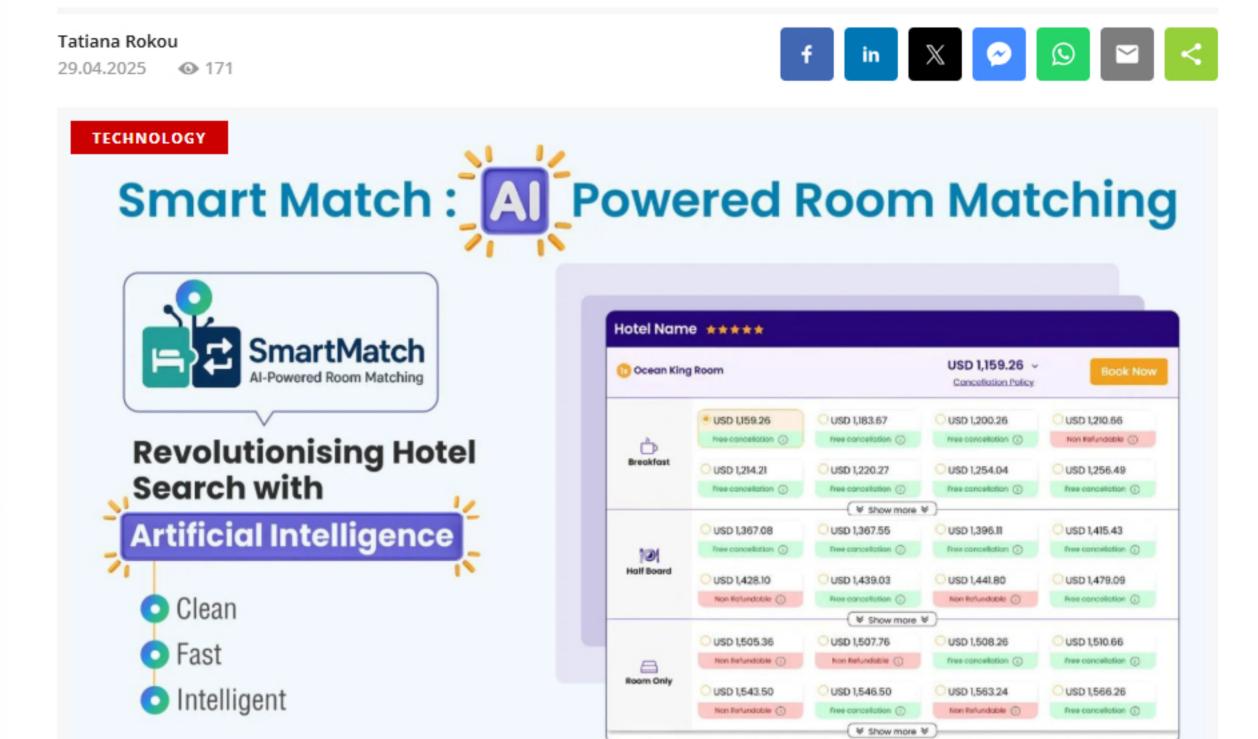
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TECHNOLOGY

RezLive.com launches "Smart Match", an AIpowered revolution in hotel room matching



RezLive.com launches Smart Match, an Al-powered tool that streamlines hotel room comparisons, enhancing booking speed, accuracy, and decision-making for agents.

DUBAI, UAE – **RezLive.com**, a global B2B travel distribution platform and part of the **Travel Designer Group**, has announced the official launch of Smart Match, an advanced AI-powered feature that is set to redefine the way travel agents compare and <u>book hotel</u> rooms.

With the travel industry constantly evolving, Smart Match represents a pivotalinnovation – transforming the room selection experience by using artificial intelligence to intelligently group, compare, and present hotel room options in a clean and consolidated view. From real-time supplier data processing to board type consolidation, Smart Match enables travel professionals to make faster, more confident decisions without the clutter of repetitive listings.

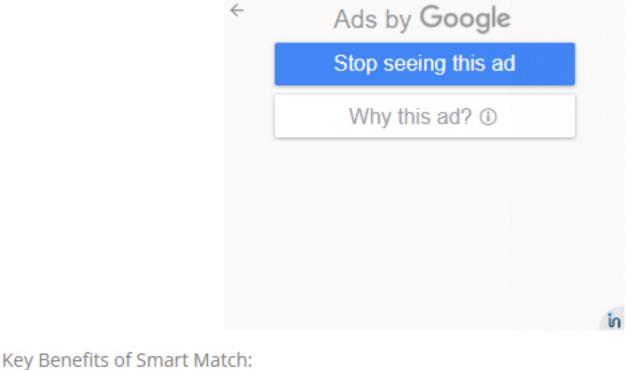




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"Smart Match is not just a feature – it's the future of hotel booking intelligence," said Mr. Jaal Shah,
Founder of RezLive.com and Group Managing Director at Travel Designer Group. "Our mission has
always been to empower travel agents with smart tools that save time, reduce booking errors, and
enhance their overall experience. With Smart Match, we're offering intelligent decision-making at scale
– blending technology with trust."



All-in-One Comparison View: Compare room types, board inclusions, and prices in a single

- snapshot;
 Al-Powered Merging: Consolidates similar room options for streamlined selection;
- Cleaner Results, Faster Decisions: Eliminates irrelevant or duplicate listings;
- Intelligent <u>Accuracy</u>: Takes into account <u>cancellation</u> policies, price breakdowns, and room
- configurations;
- Smart Defaults & Visual Intelligence: Highlights top-value options based on preferences and booking behavior;

"This innovation underlines RezLive.com's ongoing commitment to enhancing the B2B travel ecosystem with modern, AI-driven capabilities. Smart Match is now live across the RezLive hotel booking interface

and is available to all registered agents globally. With Smart Match feature @ Rezlive.com we are

ensuring Travel agent get exactly what they need – precision, speed, and control." added Mr. Shah.

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