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RezLive.com draws huge interest at STM Riyadh

RIYADH, 2 hours, 30 minutes ago

RezLive.com, a leading global B2B online travel wholesaler, said it garnered significant interest from regional hoteliers at Saudi Travel Market (STM) held recently in Riyadh. Standalone and boutique hotels in Saudi, Bahrain, Kuwait, UAE and Qatar showed a strong desire to connect, it said.

The event (February 25 to 27) presented an excellent opportunity for networking and forging valuable partnerships within the travel sector, said RezLive.com.

RezLive.com also explored collaborative opportunities with destination management companies (DMCs) from KSA, Turkey, Maldives and Egypt.

One of the notable highlights of RezLive.com's participation at STM 2024 was the collaboration between Turkish Airlines and RezLive.com, as they jointly planned for a Familiarization (FAM) trip in Europe.

This partnership underscores the company's commitment to providing unparalleled travel experiences and expanding its global footprint.

RezLive.com's was honoured with the prestigious Gold Sponsorship Award by the organisers of STM, in recognition of its exceptional contributions to the travel industry. Presented by CEO Mohammed Al-Harbi, the accolade serves as a testament to RezLive.com's dedication to innovation and excellence in the travel sector.

Moreover, RezLive.com took the opportunity to highlight its rewards incentives schemes and Mada bonus benefits.

Reflecting on the success of STM 2024, Jaal Shah, Group Managing Director at RezLive.com, said: "Our participation at Saudi Travel Market 2024 has been immensely rewarding, allowing us to strengthen existing partnerships and forge new alliances within the travel industry. We remain committed to driving innovation and delivering exceptional value to our partners and clients worldwide." – **TradeArabia News Service**



RezLive.com at STM