

TECHNOLOGY

RezLive.com unveiled Smart Match and RezTez at WTM London 2025, hosted roadshows in Oman and Bahrain

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RezLive.com made a strong impact at WTM London 2025 with record booth attendance, unveiling Smart Match and RezTez, two innovations set to transform B2B travel distribution and agent empowerment.

RezLive.com, a leading B2B global travel wholesaler, made a powerful impression at *World Travel Market (WTM) London 2025*, attracting an overwhelming response from travel agents, hotel partners, and destination management companies (DMCs) from around the world.

From the opening day, RezLive.com's booth was one of the most dynamic and engaging spaces at the exhibition, drawing large crowds eager to explore the company's latest offerings, interact with the team, and learn how RezLive.com continues to redefine B2B travel distribution.

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Spotlight on innovation

The highlight of the showcase was Smart Match, RezLive.com's new AI-powered feature designed to revolutionize the hotel booking experience. This advanced tool enables travel agents to intelligently group, compare, and display hotel room options in a clear, consolidated view. By processing real-time supplier data and consolidating board types, Smart Match eliminates repetitive listings and empowers agents to make faster, more confident booking decisions.

"With the travel industry constantly evolving, Smart Match represents a pivotal innovation," the company stated. *"It transforms the room selection process through artificial intelligence, helping agents deliver seamless, efficient, and data-driven service to their customers."*

Expanding horizons with RezTez

Another major highlight was RezTez, RezLive.com's XML Out solution, which generated strong interest among key agents and partners. Designed to help travel companies distribute premium travel content efficiently in their local markets, RezTez enables seamless system integration and expanded reach for B2B distributors.

"RezTez is a gateway for agents to become distributors of quality inventory," said **Jaal Shah**, Founder of RezLive.com and Group Managing Director of **Travel Designer Group**. *"It's about empowering our partners to scale with speed and precision."*

A hub of collaboration and opportunity

The RezLive.com booth served as a vibrant hub for networking, collaboration, and strategic discussions, hosting meetings with long-standing partners as well as new potential clients. The enthusiasm and engagement seen throughout WTM London 2025 reflected the industry's trust in RezLive.com's innovation-driven approach and its commitment to empowering travel professionals globally.

RezLive.com strengthens Oman and Bahrain partnerships with successful roadshows

Also, **RezLive.com** successfully hosted recently a vibrant roadshow at the **Crowne Plaza Muscat**, bringing together **more** than 180 travel agents and top hospitality brands from across the Sultanate. The event underscored RezLive.com's ongoing commitment to empowering travel agents through technology-driven solutions, curated content, and strategic collaborations.

During the event, attendees gained valuable insights into RezLive.com's expanding global footprint, product innovations, and upcoming developments aimed at strengthening its position in the regional and international travel trade landscape.



The roadshow also featured active participation from prominent hotel partners, including:

- Tulip Muscat
- Ramada Encore Muscat Al-Ghubrah
- Kyriad Hotel Salalah
- Tulip Inn Hotel Majan
- Hilton Salalah Resort
- Jumeirah Muscat Bay

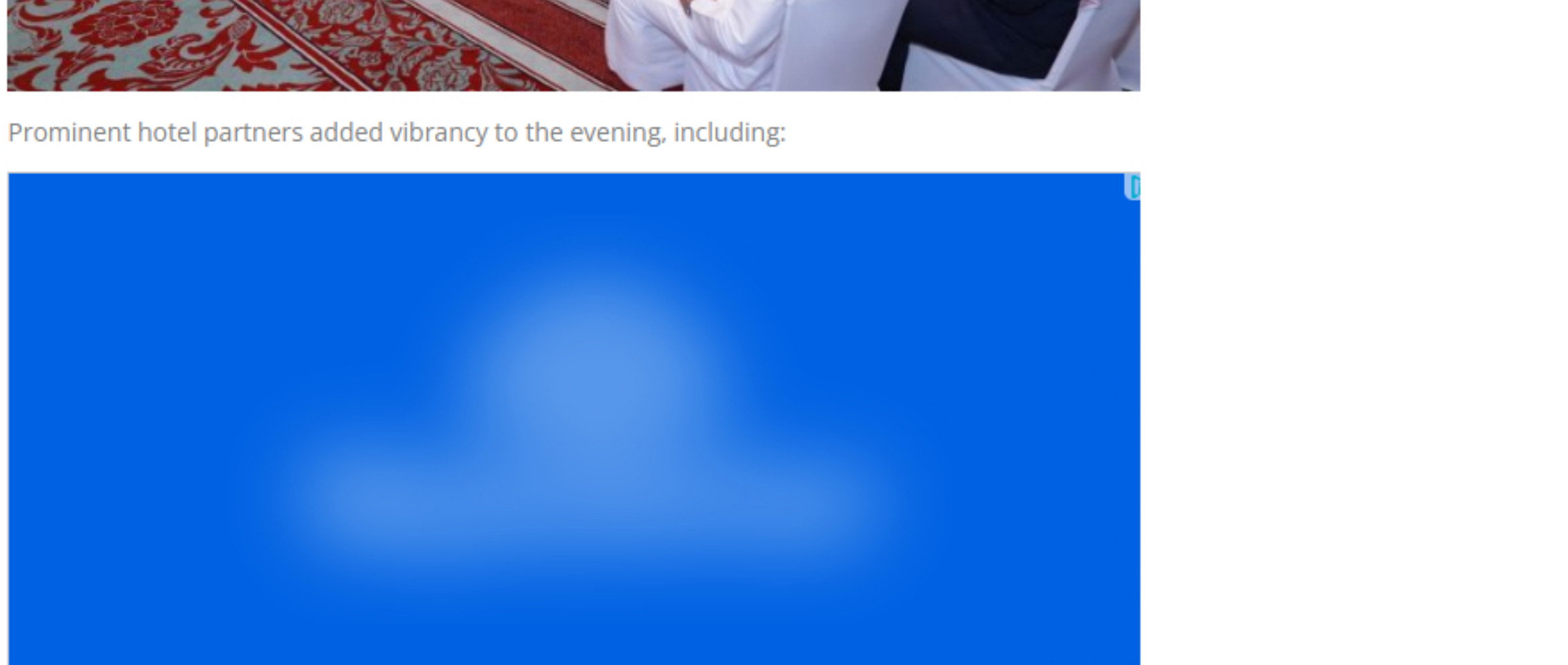
Each hotel partner showcased its offerings and engaged participants with interactive presentations and exclusive lucky draw vouchers, adding a celebratory atmosphere to the evening.

The event was graced by Mr. Shah., whose presence highlighted the company's strategic focus on regional growth and agent engagement. His participation reaffirmed RezLive.com's mission to strengthen its partnerships across the Middle East through direct engagement and innovative B2B initiatives. The evening concluded with a gala dinner and cocktails, providing an opportunity for meaningful networking and fostering deeper collaboration within Oman's travel and hospitality community.

Finally, RezLive.com hosted another dynamic roadshow at the prestigious **InterContinental Bahrain**, an IHG Hotel, bringing together top hospitality brands and over 170 travel agents from across the region. The event showcased RezLive.com's commitment to empowering travel agents through technology, partnerships, and curated experiences. Attendees were treated to insightful presentations from RezLive.com, highlighting its latest product innovations and global expansion milestones.



Prominent hotel partners added vibrancy to the evening, including:

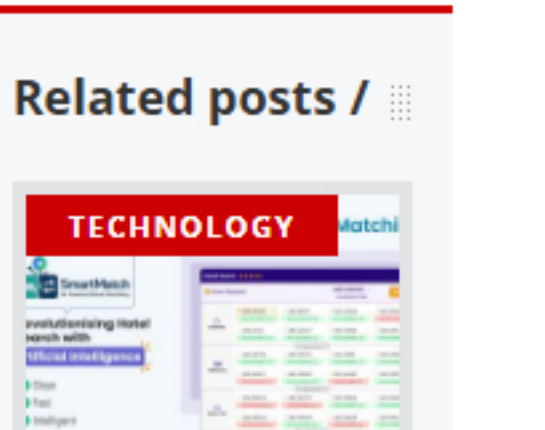


- Jumeirah Gulf of Bahrain
- Hilton Bahrain City Centre Hotel and Residences
- Hilton Garden Inn Bahrain Bay
- Swiss-Belhotel Seef Bahrain
- Swiss-Belsuites Admiral Juffair
- Wyndham Grand Manama
- Mysk Al Fateh Residences

Each partner engaged with agents and contributed to the excitement by offering exclusive lucky draw vouchers, adding a celebratory touch to the networking experience. The roadshow was graced by Mr. Shah, who commented: *"Bahrain holds immense potential as a gateway to the GCC travel market. This roadshow is not just about showcasing our platform – it's about strengthening relationships, listening to our partners, and co-creating value for the future of travel. At RezLive.com, we believe in empowering agents with more than just access – we offer trust, technology, and tailored support. Seeing the energy in the room tonight reaffirms our belief that collaboration is the cornerstone of sustainable growth."*

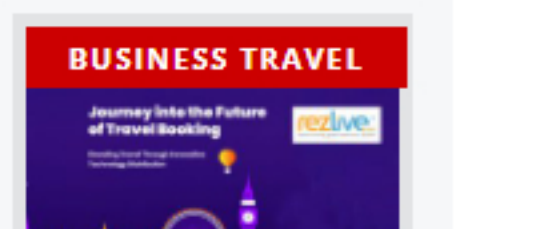
The evening concluded with a gala dinner and cocktails, fostering meaningful connectionsand celebrating the spirit of collaboration in B2B travel.

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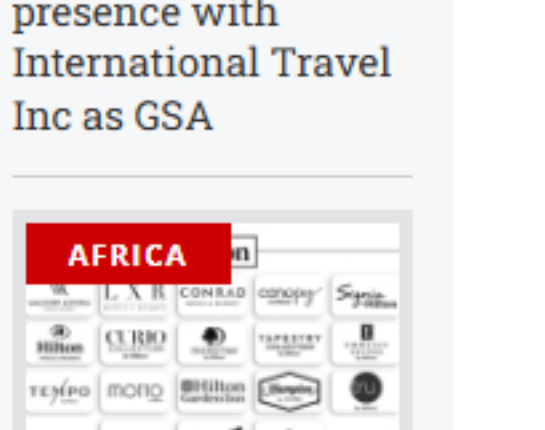


RezLive.com launches "Smart Match", an AI-powered revolution in hotel room matching

RezLive.com expands Canadian presence with International Travel Inc as GSA



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Rezlive.com signs dynamic distribution agreement with Hilton Worldwide Limited

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