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TRADELINE **TRAVEL TRADE EVENTS**

Rezlive.com is now a Superbrand

July 3, 2018

srfsdg

Following a closed-door meeting of the UAE Superbrands Council, Rezlive.com has been voted as a Superbrand in UAE for 2018 in the B2B travel industry.

RezLive.com is awarded the Superbrand status by the UAE Superbrands council in the B2B travel industry. The Superbrand status is awarded only to most outstanding brands in a field and RezLive.com is one of the very few brands to gain this recognition in the B2B travel industry. The Superbrand status is a crown jewel for RezLive.com, an award-winning brand that, over the years, has received twenty-seven awards for the excellence of its product, service, technology and brand value.

Participation in Superbrands is only by invitation and the brands are evaluated by a council of eminent personalities based on several criteria that measures a brand's value, heritage and positioning. Only exceptional brands make into the final list of Superbrands and RezLive.com is one of them in the UAE region. For all stakeholders, who work with RezLive.com, it is a proof that they are associated with a top brand in the B2B travel industry.

"Our recognition as a Superbrand is the result of our exceptional product, backed by strong customer support, robust technology and the trust that our customers have on us", emphasized Jaal Shah, Group Managing Director, RezLive.com. "The Superbrand status reinforces the belief our customers have on us and will help us to excel further", he added.

RezLive.com is a B2B global reservation system that offers accommodation, sightseeing and transfer services to travel agents, tour operators and wholesale travel companies across the globe. The system provides access to 250,000+ hotels and hotel apartments worldwide, 45,000+ sightseeing attractions and private transfers in over 900 cities.

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