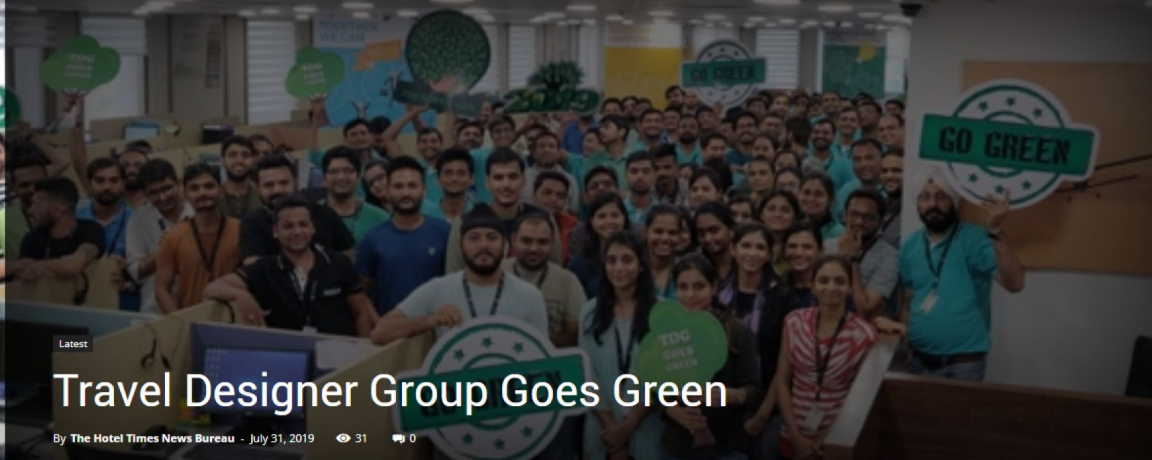


[Home](#) > [Latest](#) > [Travel Designer Group Goes Green](#)


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## Travel Designer Group Goes Green

 By [The Hotel Times News Bureau](#) - July 31, 2019 👁 31 💬 0


**Ahmedabad, July 31, 2019:** "Climate Change", "Global Warming", "Pollution", "Sustainable Development" – these are some of the few words that we come across almost every day. Because of its frequent appearance, we can understand the seriousness of this issue. These concerns are changing the face of the earth in a rapid manner, thus demanding for green and sustainable initiatives by the people.

Taking this topic as a matter of concern, Travel Designer Group on Saturday, 27<sup>th</sup> July 2019, set an example by creating a "GO Green" atmosphere in its Corporate Office in Ahmedabad by bringing in potted plants in its premises.

Go Green initiative started with the objective of every family member of Travel Designer Group being cautious over their carbon footprint imposition. Acts of green can be made simple with recycling, reducing and reusing resources in both home and office to imbibe go green habits.

Also, the motive was to contribute and continue nurturing the nature which will help all the employees in getting fresh air and energy.

The enthusiastic employees of the company wore green colored clothes and participated in the event with full dedication. The plants were placed at the respective spots and the employees promised to take care of it too, and as the tradition goes, pictures were taken with placards having slogans related to the issue. The event came to an end with a "Slogan Writing Competition" that was conducted for the employees. The various departments competed with each other and the best one was given gifts and hampers.

Like, Travel Designer Group, other travel companies should also come up with such initiatives and do their part in contributing to environmental conservation. Kudos to Travel Designer Group for their participation in this noble cause.