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RezLive.com Celebrates Successful Presence at SATTE – Delhi, NCR

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March 1, 2024



RezLive.com, a leading global B2B online travel wholesaler, is delighted to declare its remarkable participation and success at the prestigious SATTE event held recently in Delhi, NCR. The event provided an excellent platform for RezLive.com to engage with numerous travel agents and esteemed hotel partners, fostering fruitful connections and showcasing the latest offerings.

SATTE proved to be an exceptional opportunity for RezLive.com to strengthen relationships with travel agents and partners, as well as to introduce them to the company's innovative solutions and enhanced benefits. The event witnessed a significant turnout of agents, providing an ideal setting for meaningful interactions and networking.

One of the highlights of RezLive.com's presence at SATTE was the engaging Happy Hours sessions on Day 1 & Day 2, where agents were treated to a delightful experience with refreshing beer served to them. This provided a relaxed atmosphere for conversations and furthered the bonds between RezLive.com and its valued partners.

The entire Indian sales team from RezLive.com was present at the event, ensuring that agents received personalized attention and were updated on the latest offerings, including the exclusive RezVault Top Up Bonus. This bonus offering underscores RezLive.com's commitment to providing added value to its partners and facilitating their success in the travel industry.

In addition to its successful presence at SATTE, RezLive.com also highlighted its innovative product, Affiliate. Travel, which is revolutionizing the travel industry landscape. Powered by the vision of RezLive.com, a leading global B2B travel wholesaler, Affiliate. Travel is reshaping how travel partners and businesses collaborate. This groundbreaking platform offers a new paradigm in affiliate marketing for the travel sector, providing affiliates with the opportunity to have a dedicated sub-affiliate portal. This portal can be customized and offered to their B2C clients or corporates, empowering affiliates to enhance their offerings and expand their reach in the market. Affiliate. Travel stands as a testament to RezLive.com's commitment to driving innovation and fostering mutually beneficial partnerships within the travel industry.

Furthermore, RezLive.com also talked about its exclusive loyalty program, RezRewards, at SATTE. RezRewards is a testament to the company's dedication to rewarding and incentivizing its valued partners. Through this program, travel agents get rewards points for every booking made through RezLive.com. These points can be redeemed for a variety of enticing rewards, ranging from E-Commerce to Retail to Cinema. RezRewards underscores RezLive.com's commitment to nurturing long-term relationships with its partners and providing them with unparalleled value and recognition in the competitive travel industry landscape.

Jaal Shah, Group Managing Director at RezLive.com said, "We are thrilled with the overwhelming response we received at SATTE." "It was fantastic to connect with so many agents and partners, and we are excited about the opportunities that lie ahead. Our presence at SATTE underscores our dedication to supporting our partners and delivering unparalleled service and benefits."

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