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STM 2024: RezLive Expands Reach

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RezLive.com shares the success of its participation at the Saudi Travel Market (STM) held in Riyadh from Feb 25 to 27, 2024.

The event witnessed an impressive turnout of industry professionals, with agents from KSA, Bahrain, Kuwait, and across the UAE visiting RezLive.com's stand. This provided an excellent platform for networking and establishing valuable partnerships within the dynamic travel sector.

RezLive.com received significant interest from hoteliers across the Kingdom of Saudi Arabia, showcasing a keen interest in contracting with the company. Standalone and boutique hotels in KSA, Bahrain, and Qatar expressed a strong desire to connect with RezLive.com's platform, highlighting the company's outstanding reputation in the hospitality sector.

In addition to engaging with hoteliers, RezLive.com welcomed Destination Management Companies (DMCs) from KSA, Turkey, Maldives, and Egypt, further solidifying business relationships and exploring collaborative opportunities in the vibrant travel market.

A highlight of RezLive.com's participation at STM 2024 was the collaboration with Turkish Airlines, as they jointly planned a Familiarisation (FAM) trip in Europe. This partnership underscores the company's commitment to providing unparalleled travel experiences and expanding its global footprint.

Recognising RezLive.com's exceptional contributions to the travel industry, the organizers of STM honored the company with the prestigious Gold Sponsorship Award, presented by CEO Mohammed Al-Harbi. This accolade serves as a testament to RezLive.com's dedication to innovation and excellence in the travel sector.

Furthermore, RezLive.com seized the opportunity to showcase its rewards incentive schemes and Mada bonus benefits, reaffirming its commitment to providing added value to its partners and clients.

Reflecting on the success of STM 2024, Jaal Shah, Group Managing Director at RezLive.com, expressed gratitude to all participants and stakeholders for their unwavering support. Shah commented, "Our participation at Saudi Travel Market 2024 has been immensely rewarding, allowing us to strengthen existing partnerships and forge new alliances within the travel industry. We remain committed to driving innovation and delivering exceptional value to our partners and clients worldwide."

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