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RezLive.com keen to expand agent base for its Affiliate.Travel product in India

DISHA SHAH GHOSH - MUMBAI Friday, 16 February 2024, 12:00 PM 83 2 minute read

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Affiliate.Travel, an innovative product of RezLive.com, is transforming the travel industry landscape by redefining how travel partners and businesses collaborate. Powered by the vision of RezLive.com, a leading global B2B travel wholesaler, Affiliate.Travel has emerged as a game-changer in the domain of affiliate marketing for the travel sector wherein it even provides the opportunity for the affiliate to have a sub-affiliate dedicated portal which they can offer to their B2C clients or corporates.

Talking to **TravelBiz Monitor**, Tirath Shah, COO, Travel Designer Group, parent company of RezLive.com, said, "Affiliate.Travel is a B2B2C payment gateway model, wherein an affiliate earns commission on each reservation done by them or their sub-affiliates. For travel agents engaging with corporate clients, Affiliate.travel by RezLive.com stands as a potent resource for broadening their outreach and fostering revenue expansion. This innovative tool, which is currently being used by 6,500 agents in India & counting, empowers corporate entities to utilise their company credit cards, facilitating the earning of commissions for the travel agency involved.

Sharing plans of expansion, Shah said they have 20,000+ direct contracts across the world, and are looking to add more inventories to their platform, besides unveiling a faster XML. Additionally, discussions are underway for the launch of new products, indicating a commitment to continual innovation and growth.

Tags : Affiliate.Travel B2B travel wholesaler B2C commissions corporate entities credit cards India inventories RezLive.com Tirath Shah
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