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## RezLive.com bags Gold Sponsorship Award at Saudi Travel Market 2024 for its contribution to travel industry

By admin - March 2, 2024



RezLive.com, a global B2B online travel wholesaler, participated in the Saudi Travel Market (STM) held in Riyadh from February 25 to 27, 2024.

The event saw an impressive turnout of industry professionals, with agents from KSA, Bahrain, Kuwait and across the UAE visiting RezLive.com's stand. This presented an excellent opportunity for networking and forging valuable partnerships within the travel sector.



Furthermore, RezLive.com garnered significant interest from hoteliers across the Kingdom of Saudi Arabia who expressed keen interest in contracting with the company. Standalone and boutique hotels in KSA, Bahrain, and Qatar also showed a strong desire to connect with RezLive.com's platform, underscoring the company's reputation for excellence in the hospitality sector.

In addition to engaging with hoteliers, RezLive.com welcomed Destination Management Companies (DMCs) from KSA, Turkey, Maldives and Egypt, further solidifying business relationships and exploring collaborative opportunities in the vibrant travel market.

One of the notable highlights of RezLive.com's participation at STM 2024 was the collaboration between Turkish Airlines and RezLive.com, as they jointly planned for a Familiarisation (FAM) trip in Europe. This partnership underscores the company's commitment to providing unparalleled travel experiences and expanding its global footprint.

RezLive.com's contributions to the travel industry were recognised at the event, as the company was honoured with the prestigious Gold Sponsorship Award by the organisers of STM, presented by the CEO, Mohammed Al-Harbi. This accolade serves as a testament to RezLive.com's dedication to innovation and excellence in the travel sector.

Moreover, RezLive.com took the opportunity to highlight its rewards incentives schemes and Mada bonus benefits, reaffirming its commitment to providing added value to its partners and clients.

Reflecting on the success of STM 2024, Jaal Shah, Group Managing Director at RezLive.com, expressed gratitude to all participants and stakeholders for their unwavering support. Jaal Shah commented, "Our participation at Saudi Travel Market 2024 has been immensely rewarding, allowing us to strengthen existing partnerships and forge new alliances within the travel industry. We remain committed to driving innovation and delivering exceptional value to our partners and clients worldwide."

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