35 years and counting AGENTS

TRAV NEWS

Tourism foreign exchange inflows hit \$10.1 billion in Q3 2024-25, surpassing pre-Covid levels: RBI

With 380+ hotels in its stable, IHCL aims to double its revenue and portfolio by 2030: Puneet Chhatwal

Taj Mahal emerges as highest-earning monument with `98.7 cr revenue in ticket sales during FY24

Global sports tourism expected to expand; India an emerging source market, says Naveen Kundu

Indian carriers' capacity set to outpace demand, leading to **lower airfares**: MD, Air India Express

Centre okays 2 water tourism projects worth `169.05 cr in Kerala

RezLive adds travel insurance tool

RezLive is expanding its offerings to the Indian travel trade. With the addition of travel insurance and train booking services, plus advanced tools like Al-powered SmartMatch, the company aims to simplify travel planning and unlock revenue streams, making it a more powerful one-stop solution for travel professionals.

Surbhi Sharma

atering to the evolving needs of the travel trade community, RezLive.com, part of the Travel Designer Group, has recently added travel insurance and train booking services to its India portfolio. The additions, along with several tech and product innovations, mark a significant step in the platform's mission to offer a one-stop solution for Indian B2B travel professionals.

Highlighting the rationale behind the expansion, **Jaal Shah**, Managing Director, Travel Designer Group, said, "The decision to add travel insurance and train booking services to our platform is driven by our



Jaal Shah Managing Director Travel Designer Group

commitment to offering a comprehensive solution for our B2B partners."

As post-pandemic travel habits evolve, insurance has become a non-negotiable for safety-conscious travellers. At the same time, train travel, especially in Europe, continues to be a popular and cost-effec-

tive option. "With these services, we empower travel agents to provide more complete itineraries that align with their clients' preferences," he explained.

The platform has collaborated with top-tier insurance providers to ensure coverage plans are both competitive and relevant. "We cover a wide range of risks, from medical emergencies to delays and cancellations," Shah noted.

SmartMatch

Among RezLive's headline innovations launched this year is SmartMatch — Seamless Room Mapping Powered by Al. This tool automates the alignment of room categories across hotels, eliminating manual errors and improving accuracy. "This feature streamlines operations for our partners," said Shah.

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Decision to add travel insurance and train booking services is driven by our commitment to offering a comprehensive solution

Summer plans

With the summer travel season approaching, RezLive is rolling out special promotions and support initiatives. "Our VIP Desk will provide tailored services, and we are ensuring system readiness to handle peak booking volumes." said Shah.

B2B engagements

The company's strength lies in its close engagement with the travel trade "Regular community. webinars, training sessions, trade shows and personalised support keep the dialogue open. Our partners want advanced technology. competitive pricing and diverse offerings," Shah said. On their plans to promote the company at Arabian Travel Market (ATM) 2025, Shah said, "We are focusing on interactive demos and one-on-one consultations while showcasing multiple key developments." 🦆